

KYLE KING

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SUMMARY

eCommerce operator and AI toolbuilder. I research a company's real operational gaps, then build working proof-of-concept tools to show what's possible, often before being asked. Founded and scaled a Shopify business to \$730K, managed Walmart and Sam's Club retail accounts at a national label company, and have shipped multiple production AI agents and automation tools for businesses across print manufacturing, home decor, and apparel. Comfortable across the full stack, from Shopify storefront to Claude API to VPS deployment.

CORE SKILLS

- AI tooling and automation: Claude API, tool use, agent workflows, system prompt design, ChatGPT, Gemini, Replit
- Shopify and eCommerce: Shopify Plus, Liquid, Flow automations, product and order management
- Deployment and infrastructure: VPS (Nginx, SSL), Netlify, GitHub, Node.js, vanilla JS, HTML/CSS
- Retail and account management: Walmart and Sam's Club buyer relationships, Radius ERP, reporting and forecasting
- Production: wide format DTF, UV, and sublimation printing, color workflows, equipment maintenance and repair

PORTFOLIO

kingbuilds.dev

- **Benton Lane — Trade Program — AI Trade Onboarding Agent:** Claude-powered agent that qualifies trade applicants, curates products across six American-made brands in natural language, and generates client-ready project summaries. Built as an unsolicited POC.
- **Benton Lane — Carbon Designs — Guided Product Finder:** Three-question guided selling tool for a \$3K–\$9K steel furniture catalog with a cross-brand rollout roadmap. Built as an unsolicited POC.
- **Emerson Coast / Jamison Pointe / Kindsor — The Collective — Order Tracker:** Cross-brand dashboard that flags stalled orders across three student apparel brands and drafts on-brand follow-up texts per brand voice with one click. Built as an unsolicited POC.

EXPERIENCE

Earthline Customs LLC | Co-Founder and Business Owner | 2021 – Present

- Founded and scaled a custom DTF print operation from zero to \$730K in annual revenue, building all operational systems, workflows, and tooling from scratch as the business grew.
- Built and deployed a suite of AI-assisted internal tools including an order automation pipeline connecting Shopify to a 9,000-file production system and a customer service draft assistant, replacing dozens of hours of manual work weekly.

Fortis Solutions Group | Strategic Account Coordinator | May 2022 – Sep 2023

- Managed two major retail accounts end to end in Radius ERP, serving as the direct client-facing liaison for Walmart and Sam's Club buyers and delivering reporting on sales performance and inventory forecasts.
- Built label templates for testing and production and maintained accurate item setup across systems to support new product launches.

EDUCATION

Bachelor of Science in Business Management | Northwest Missouri State University | December 2016